

FREQUENTLY ASKED QUESTIONS

Q. How long does the treatment take?

A. It takes 2 - 3 hours depending on your hair length, type and texture.

Q. How much does it cost and long do the results last?

A. The Keratin Smoothing Treatment starts at \$259 and results last 3 - 5 months. The Express Keratin Treatment starts at \$115 and results last 3 - 6 weeks.

Q. How often can I get the treatment?

A. It can be done as often as every 4 - 6 weeks.

Q. Can I get my hair colored before the treatment?

A. Yes! The keratin will seal in the color thereby extending its life and vibrancy. We do not recommend coloring your hair after the service as it will break down the keratin. Touch up color is fine, but try to stretch out the timeframe as much as possible.

Q. Can I have the smoothing treatment if I have chemically treated hair, or if I have previously relaxed or straightened my hair?

A. Yes! Although we recommend waiting two weeks after your last service.

EXPRESS TREATMENT

Our Express Keratin Treatment takes about an hour and the results last 3 - 6 weeks. It infuses high quality keratin into your hair in the shortest amount of time. Enjoy the results of this lighter take on our original smoothing treatment. \$115+

Celeslie's
salon & spa

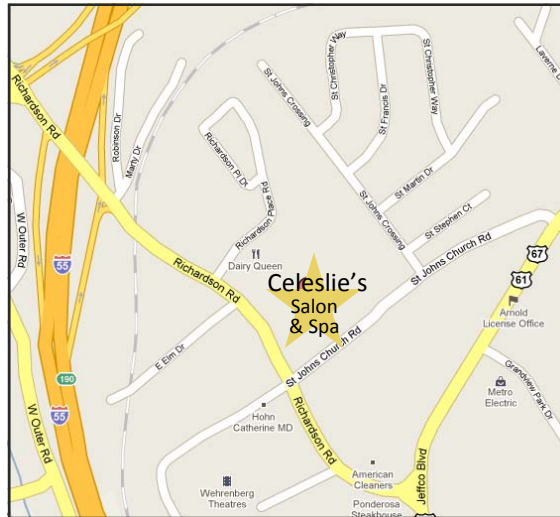
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**Our goal is to be the
BEST part of your day!**

Keratin Smoothing Treatment: \$259+
Express Treatment: 115+

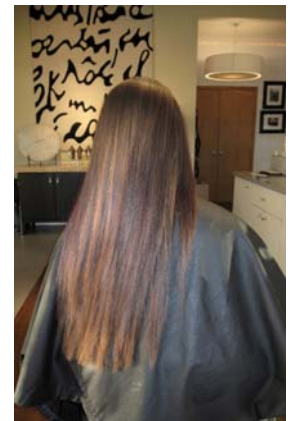
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Keratin Smoothing Treatment

Reduces up to
95% of frizz and
lasts 3 - 5 months!



BEFORE



AFTER

TREATMENT BENEFITS

- ◆ Reduces up to 95% of frizz and softens curl
- ◆ Gives hair life and shine
- ◆ Makes hair softer and more manageable
- ◆ Creates a lengthened look
- ◆ Decreases daily styling time
- ◆ Promotes healing
- ◆ Blocks humidity as well as environmental toxins

HOW IT WORKS



This advanced formula restores & restructures hair by infusing a special blend of natural keratin deep into the cuticle. The keratin is bonded into the cuticle by the heat of the flat iron to relax the hair's sub-cuticle layer.

The results will last 3 - 5 months, depending on your lifestyle, maintenance and how you follow the after care instructions. \$259+

Some people may experience eye irritation during the treatment due to an organic ingredient, however the treatment is completely safe. It is not recommended for pregnant or nursing women.

DOs

To best prolong the results of your Keratin Smoothing Treatment:

- ◆ Wear hair down, especially during the first 3 days after treatment.
- ◆ Pull hair back in a silk scarf when taking a shower.
- ◆ Use a daily sodium-chloride and sulfate free shampoo & conditioner such as Keratin Care AFTER the 72 hour waiting period. And at Celeslie's you get the shampoo and conditioner you need for FREE as part of your treatment!
- ◆ Apply a leave-in conditioner BEFORE entering a pool or ocean. Rinse hair thoroughly with fresh water immediately after exiting the pool or ocean.

**DO NOT SHAMPOO
YOUR HAIR FOR 3 DAYS!**

DON'Ts - For the first 72 hours only.

- ◆ Do not shampoo hair.
- ◆ Avoid getting any moisture into hair including rain or perspiration. If hair gets wet, blow dry and go over it lightly with a flat iron on the low heat setting as soon as possible.
- ◆ Do not use bobby pins, clips, head bands, or ponytail holders to hold back hair.
- ◆ Do not rest glasses on your hair or use them to hold back your hair.
- ◆ Do not place hair behind your ears.

AFTER CARE

To achieve the best possible salon-like results at home (after the initial 72 hours):

1. Shampoo with a Keratin Care product.
2. Towel dry hair extremely well and apply a quarter size amount of Keratin Care conditioner into the palm of your hand and distribute evenly, concentrating on the mid-shaft to ends.
3. Place a plastic cap on your hair and wait 10 - 15 minutes. Then rinse out.
4. Style with a blow dryer and flat iron to achieve a soft, shiny and smooth finish.



Our Gift to You - a \$46 value!



Receive a FREE Keratin Care shampoo and conditioner infused with natural keratin proteins to keep your hair smooth!

Includes a Keratin Complex Keratin Color Care Shampoo (13.5 oz), plus your choice of: Keratin Complex Keratin Color Care Conditioner (13.5 oz), or Vanilla Bean Deep Conditioner (7 oz).

Free gift offer not valid with Express Treatment.